

THE 1ST IPBC MAIN REPORT (MR-1), “FACTORS OF BEHAVIORAL CHANGE AND NON-CHANGE IN TRANSITION TIMES” IS NOW IN THE WRITING PROCESS!

VOLUME 1: MONODISCIPLINARY CHAPTERS – short abstracts

Ansart, S., Ottaviani, F., Duymedjian, R., Poissonnier, H. et Steiler, D. (UNESCO Chair towards a culture of economic peace, Grenoble Ecole de Management). **“Homo economicus vs Entrepreneurial moderation practices: a reality with transformative potential.”**

Issue: Non capitalistic entrepreneurial values and their effects on corporate culture, actions and operations.

Discipline: management sciences.

- S. Blanco, D. Gotteland, O. Trendel (Grenoble School of Management, France): **“The role of implicit cognition in firms’ pro-environmental efforts”**.

Issue: Do unquestioned, norms perceived as obvious, slow down or accelerate change efforts at the institutional level, which ones and why?

Discipline: management sciences and management.

- M. Bonaiuto, V. Vitale (University of Rome, Italy): **“Sociopsychological interventions as a factor of change for transition”**.

Issue: Do existing individual and collective measures aimed at change work, to what extent, why, and under what conditions?

Discipline: Psychology of development and socialization, environmental psychology.

- D. Couvet (Center for Ecology and Conservation Sciences, CNRS, France), E. Bessa (Univ. of Brasília, Brazil): **“Towards an ecological citizenship inclusive of human and non-human: potential impacts on behavior”**

Issue: What role does our perceptions of non-human rights, and perceptions of our relationships to them, play in efforts for change?

Discipline: Biodiversity, sustainability sciences.

P. Delahaye, G. Chapouthier, P. Depierreux, A. Guillaume, N. Mäekivi, Phd, T. Maran. « **Main and emerging drivers of behavioural change and non-change in ecological transition: Lessons from Zoosemiotics and Eco-semiotics**”.

Issue: What can we learn from animal behaviours relative to human ones that may be applicable to transition issues.?

Disciplines: zoosemiotics

- D. Guyatt (United Nations PRME Working Group on Sustainability Mindset): **“Beyond data: the behavioral factors that slow down virtuous investments by investors”**.

Issue: Which factors lead companies to engage or not in investment congruent with ecological transition?

Discipline: Management sciences and management.

- H. Jalin and C. M. Daouda (Univ. of Nantes, France); A. Sapin (Catholic University of Louvain, Belgium): **“Can ecoanxiety save our civilization?”**

Issue: Anxiety sometimes leads to paralysis, denial or, on the contrary, to radical actions. Why is this the case or not?

Discipline: Psychology.

- J. Saint-Charles, S. Yates, C. Alloing, A-S. Gousse-Lessard (Univ. of Quebec in Montreal, Canada):
“The role of communication as a factor in behavior change”.

Issue: What are the effects of communication, its modes, its contents, its vectors and its sources, on practices?

Discipline: Science communication.

- Carlos A. Trujillo (Univ. Dos Andes, Columbia): **“Poverty as a factor of behavioral changes for sustainable lifestyles?”**

Issue: What role does poverty play in the perceptions and practices associated with the transition?

Discipline: economics.